# Kickstarting with Excel

## Overview of Project

### The purpose of this analysis is to provide data related to different fundraising campaigns outcomes and how each performed in relation to their launch dates and individual funding goals.

## Analysis and Challenges

![Theater Outcomes Based on Launch Date]( "C:\Users\breyu\OneDrive\Desktop\Analysis Projects\Crowd Funding Analysis\Resources\Theater\_Outcomes\_vs\_Launch.png")

### Overall, theater campaigns have a low chance of being canceled. During the colder months, the opportunity to succeed run very close with the chance of failing. The ideal months to run a play campaign is from April to July. Theater plays launched during the Month of May have a higher chance of being successful, than failing or being canceled.

### Analysis of Outcomes Based on Goals

![Outcomes Based On Goals]( "C:\Users\breyu\OneDrive\Desktop\Analysis Projects\Crowd Funding Analysis\Resources\Outcomes\_vs\_Goals.png")

### Challenges and Difficulties Encountered

The most difficult challenges while gathering the data was performing the countifs function in excel to create the analysis of outcomes based on goals table.

## Results

- The campaigns with a goal of 15,000 to 19,999 had an equal amount of cancelled and successful plays.

- The most successful campaigns had goals of 35,000 to 44,999.